

Competition economics course: market definition and mergers

Programme

Tuesday 1 October, 9.00–13.00 CET

9.00–10.15 **Part 1: market definition**

Key economic principles and tools for defining relevant markets in the context of the new EU Market Definition Notice.

10.15–10.30 Coffee break

10.30–11.45 **Part 2: standard horizontal and non-horizontal theories of harm**

Key economic principles and tools for the analysis of standard horizontal and non-horizontal theories of harm in EU merger control, including measures for market concentration and closeness of competition, upward price pressure indices, vertical arithmetic, bidding data analysis, and countervailing buyer power.

11.45–12.00 Coffee break

12.00–13.00 **Part 3: hot topics in EU merger control**

Economic underpinnings of emerging theories of harm in EU merger control with a focus on elimination of potential competition and entrenchment of market power, especially in the context of digital and tech 'ecosystems'.

13.00–14.00 Lunch

Course facilitators:



Stéphane Dewulf
Partner



Giuseppe Buglione
Principal



Timo Klein
Senior Consultant



Elisa Greene
Senior Consultant



Max Schlosser
Senior Consultant