

Lirio Barros

Consultant

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Languages: English and Dutch



Expertise

- Antitrust
- Antitrust Damages
- Collective and Class Actions
- Market Investigations
- Mergers
- Public Policy and Impact Assessment

Sectors

- Digital
- Telecoms, Media and Technology

Profile

Lirio is a Consultant in Oxera's Competition team with a focus on the digital sector. He has experience in competition litigation (including collective actions), merger reviews, market investigations and public policy assessments. His experience includes advising a wide range of clients, from regulators to online platforms, in Brussels, the UK, the Netherlands and other jurisdictions.

Prior to joining Oxera, he completed a Master's degree in Economics at the University of Amsterdam, focusing on industrial organisation and competition policy.

Selected professional experience

- Assisting an international card scheme in litigation relating to interchange fee regulation in a country in Latin America (2022)
- Assessing the impact of proposed excise duties in various European countries (2022)

- Assisting Google regarding its defence against damages claims filed in the UK relating to Google Shopping (2021–)
- Advising Google regarding its defence against a collective action damages claim filed in the UK relating to the Google Play Store (2021–)
- Assessing the competitive impact of a merger between groups of veterinary practices in the UK in the context of a merger review by the CMA (2021–22)
- Advising a UK network of ports in a damages claim filed in the context of alleged abuse of a dominant position (2021)
- Examining the impact of digitalisation on competition in financial services for a European regulator (2021)
- Advising a European industry association in the context of the imposition of anti-dumping measures by the European Commission (2021)
- Quantifying damages for claimants in cartel litigation in the aviation sector filed in the Netherlands (2020–)
- Assessing the impact of a series of mergers on competition for a network of automobile garages in the context of a merger review by the Belgian Competition Authority (2020–21)
- Simulating a pricing remedy for a leading UK distributor of insurance and household financial services in the context of the UK Financial Conduct Authority’s pricing practices market study (2020)

Selected publications

- Barros, L., Klein, T., Shchepetova, A. and Hogg, T. (2022), ‘The rise of dark patterns: does competition law make it any brighter?’, *Competition Law Journal*, 21: 2, December, pp. 136–144.
- Jevons, D., Barros, L. and Shah, K. (2022), ‘Mass claims: how to value data’, *Mass Claims*, 22:1, July, pp. 19–25.
- Barros, L., Blankertz, A., Descamps, A. and Mariotto, C. (2022), ‘Privacy: a competition economics perspective’, *Competition Law Journal*, 21:1, April, pp. 40–50.
- Barros, L. and Klein, T. (2021), ‘De rol van interventiedrempels en effectenanalyse in de Digital Markets Act’, *Markt & Mededinging*, 4–5, October, pp. 171–177.

Qualifications

- MSc Economics, University of Amsterdam, the Netherlands
- BSc Economics and Business, University of Amsterdam, the Netherlands