

Professor Jordi Gual

Associate

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Languages: English



Expertise

- Public Policy and Impact Assessment
- Regulation

Sectors

- Digital
- Financial Services
- Telecoms, Media and Technology

Profile

Jordi is Professor of Economics at IESE Business School and a Research Fellow at the Centre for Economic Policy Research (CEPR) in London.

He is non-executive Chairman of the Board of Directors of VidaCaixa, a member of the Advisory Board of Telefónica España, and member of the Board of Directors of Telefónica Brasil. He has recently become a SUERF Fellow.

Between 2016 and 2021, Jordi served as Chairman of CaixaBank, having joined the 'la Caixa' Group in 2005. Prior to this he was Chief Economist and Head of Strategic Planning and Research for CaixaBank and Director-General of Planning and Strategic Development for CriteriaCaixa. He has been a member of the Board of Directors of Telefónica, Erste Group Bank and Repsol, and Chairman of FEDEA. He has served as an Economics adviser for the European Commission's Directorate-General for Economic and Financial Affairs in Brussels, and as a visiting professor at the University of California, Berkeley, the Université Libre de Bruxelles and the Barcelona Graduate School of Economics.

Jordi's work on banking, European integration, regulation and competition policy has been widely published.

In 1999 he was awarded the Research Prize from the European Investment Bank and in 1979 the Extraordinary Award for his degree in Economics and Business. He has also been a Fulbright Scholar.

Selected publications

- Gual, J. (2021), 'The post-COVID-19 recovery: what challenges and roadmap for the banking industry?', SUERF Policy Note, 217, January.
- Gual, J. (2020), 'When the problem is short-termism, foundations are a solution', Financial Times, 3 February.
- Gual, J. and Mas, N. (2011), 'Industry Characteristics and Anti-Competitive Behavior: Evidence from the European Commission's Decisions', *Review of Industrial Organization*, 39:3, November, pp. 207–230.
- Jódar-Rosell, S. and Gual, J. (2010), 'The Strange Couple: Regulation and Competition Policy in Network Industries', CESifo DICEe Report, *Journal for Institutional Comparisons*, 8:3, Autumn.
- Gual, J. and Jódar-Rosell, S. (2009), 'European Telecoms Regulation: Past Performance and Prospects', pp. 236–259 in X. Vives (ed.), *Competition Policy in the EU: Fifty Years on from the Treaty of Rome*, Oxford University Press.
- Gual, J. (2007), 'Time to Rethink Merger policy?', *Competition Policy International*, 3:1, Spring.
- Gual, J., Perrot, A., Polo, M., Rey, P., Schmidt, K. and Stenbacka, R. (2006), 'An Economic Approach to Article 82', *Competition Policy International*, 2:1, Spring.
- Gual, J. (2004), 'The integration of EU banking markets', pp. 127–163 in J. Gual (ed.), *Building a Dynamic Europe: The Key Policy Debates*, Cambridge University Press.
- Gual, J. (2004), 'Market Definition in the Telecoms Industry', in P.A. Buigues and P. Rey (eds), *The Economics of Antitrust and Regulation in Telecommunications*, Edward Elgar Publishing.

Qualifications

- PhD Economics, University of California, Berkeley, USA
- Degree of Licenciatureship in Economics with Highest Honors and Extraordinary Award of Licenciatureship, Universidad de Barcelona, Spain