

Serhat Ugurlu

Consultant

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Languages: English and Turkish



Expertise

- Data Science and Analytics

Sectors

- Transport

Profile

Serhat is a member of Oxera's Analytics and Transport teams. He specialises in data science and microeconometrics. He graduated with a PhD in Economics from the Norwegian School of Economics in June 2018.

During his PhD, he worked on economic measurement, consumer behaviour, and machine learning. He also has experience in the financial services industry and worked in one of Turkey's largest private banks for two years before his graduate studies.

Selected professional experience

- Advice to an insurance firm on the possible impacts of a proposed market intervention by the FCA (2020)
- Advice to some UK transmission and network operators regarding a damages claim against a European cartel in the high voltage power cables market (2019–20)
- Quantification of the economic impacts of an airport's capacity expansion (2019–20)
- Quantification of the economic benefits arising from the trial of an automated rail traffic management system on part of the UK rail network (2019)

Selected publications

- Ugurlu, S. (2018), 'Essays in Economic Measurement and Consumer Behavior', PhD thesis, Norwegian School of Economics.
- Almas, I., Hvide, M., Grewal, M. and Ugurlu, S. (2017), 'The PPP approach revisited: A study of RMB valuation against the USD', *Journal of International Money and Finance*, 77, pp. 18–38.

Qualifications

- PhD Economics, Norwegian School of Economics, Bergen, Norway
- MA Economics, Koc University, Istanbul, Turkey
- BA Economics, Koc University, Istanbul, Turkey