

# Peter-Carlo Lehrell

Senior Adviser

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Tel: +44 (0) 20 7776 6656

Languages: German, Italian, French and English



## Expertise

- Antitrust
- Mergers
- Public Policy and Impact Assessment
- State Aid
- Strategy

## Profile

Peter-Carlo joined Oxera as a non-executive Director and Senior Adviser (Strategy) in December 2020. As founder and CEO of a number of international public policy businesses, Peter-Carlo has worked with Oxera either for joint clients, or as a client himself since 1998.

An expert in professional public affairs and public policy strategy across numerous sectors, Peter-Carlo was Chairman over two decades of one of the world's most extensive networks of professional public policy advisers.

Peter-Carlo also founded and built what became a leading practice globally in his own area of policy specialisation, namely competition policy. Peter-Carlo and the teams in his businesses served companies as varied as Amazon, AMD, Apple, Bertelsmann, BP, EMI, Endesa, General Electric, Ikea, Nordea, Royal Caribbean Cruises, Russian Railways, RWE, Samsung, Shell, Starbucks, Siemens, United Technologies, Universal Music and Xstrata.

Peter-Carlo is a strategist and presently the lead strategic adviser for a party engaged in a major international trade dispute (involved in the construction of a major new Central European rail cargo link) and for parties engaged in the creation of a major global sports platform. In 2020 Peter-Carlo also advised both Boeing and Embraer on competition policy implications of their planned but ultimately abandoned merger.

## Employment history for the last 15 years

- Founder and Chairman of the global FIPRA network, a public affairs network in over 50 countries (2000–20)
- Founder and Chairman of Muskerry International Ltd, a strategic management company (2017–)
- Founder and Director of the Danube Eastern Railway Company Ltd (2012–)
- Founder and Chairman of FIPRA International Ltd (2000–15)
- Various management positions prior to 2000 in the European Parliament, Mannesmann Demag, Thomas Miller, Henry Ansbacher & Co, EPPA Nederland NV, and InterAct Europe)

## Qualifications

- BA (Hons) Modern History, Durham University, UK