

Lola Damstra

Consultant

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Languages: English, Dutch and French



Expertise

- Antitrust
- Behavioural Economics
- Market Investigations
- Public Policy and Impact Assessment

Sectors

- Digital
- Pharmaceuticals and Life Sciences
- Retail and Consumer
- Telecoms, Media and Technology

Profile

Lola specialises in public policy, market design and commercial strategy. She has advised private sector clients and public bodies on the impact of changes to regulation and market structure, using quantitative and qualitative techniques. Lola's experience includes economic assessments in the context of new EU regulation directives, competition policy, commercial strategy, and proposed remedies and intervention in market investigations. She has worked with national regulators, European public bodies and pan-European clients.

Selected professional experience

- Assessment of the anticompetitive effects of a proposed merger between two fixed telecoms operators in Hong Kong (2018–)
- Assisted in the evaluation of an economic submission as part of a Third Party Expert Determination in order to settle a wholesale tariff dispute between an MNO and an MVNO in the Netherlands (2018–)
- Advice to Co-operative Group Limited on the pricing transparency of funeral services in light of a market investigation undertaken by the UK Competition and Markets Authority (2018)
- Supported the Regulatory Authority of Bermuda in its review of electronic communications, developing and implementing regulatory remedies, through the use of consumer surveys and statistical modelling (2018)
- Assessment of the economic value of coverage obligations in a 5G auction for ComReg, the Irish electronic communications and postal regulator (2018)

- Assessment of the strategic value of spectrum as part of the development of a bid strategy for a telecoms operator in a 5G auction in Canada (2018)
- Analysis of the impact of 5G networks on future business models for BEREC (2017)
- Advice to the Norwegian Communications Authority, Nkom, on auction design for spectrum licences within the mobile telecoms market (2017)
- Analysis of the competitive effects of a proposed merger between London Stock Exchange and Deutsche Börse (2016)

Qualifications

- MSc Economics, University of Amsterdam, the Netherlands
- BSc Economics and Management, University of Paris II, France