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Francesca Arduini
Consultant

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Languages: English, Italian and Spanish

Expertise

- Antitrust
- Antitrust damages
- Behavioural Economics
- Collective and class actions
- Data Science and Analytics
- Intellectual Property
- Market Investigations
- Public Policy and Impact Assessment

Profile

Francesca is a core member of Oxera's Competition team and Behavioural Economics practice, and is also part of the Analytics team and Team Italy. She works on a range of competition and regulation projects in different sectors and countries. Francesca has extensive experience applying a combination of theoretical economics and analytical methods, including game theory and econometrics, to develop robust theories of harm and approaches to quantification.

Francesca regularly delivers economics training to clients in Oxera's Utility Regulation course. Since the onset of the pandemic, she has been part of a small team that delivers behavioural economics webinars for clients. Francesca is also part of Oxera's team that prepares discussion papers for, and participates in, the biannual Oxera Economics Council meeting in Brussels. This is a meeting of high-profile academics and competition policymakers, in which Oxera's discussion papers are used as the basis for debates concerning developments in competition and how policy should respond to these developments.

Before joining Oxera, Francesca was awarded a distinction in her Masters in Economics from the University of Oxford. During her studies, she was a research assistant at the London School of Economics and at the University of Oxford. She also taught microeconomics and econometrics courses at the University of Oxford. Francesca continues to teach microeconomics to Oxford undergraduates as a Stipendiary Lecturer at Jesus College, Oxford.

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Selected professional experience

- Providing expert economic support to the legal team on the claimant side of a large class action in the food sector in Spain (2020–)
- Working on the claimant side of a large UK class action in the technology sector (2019–)
- Led an econometric analysis of competition in the UK funerals market, submitted by the Co-operative Group in response to the CMA's Funerals Market Investigation (2019–20)
- Worked with multiple clients in the transport and insurance sectors to ensure their products were in line with fairness goals, such as not exploiting vulnerable consumer (2019–20)
- Supported the Irish telecommunications regulator ComReg in its review of bill shock, building on behavioural industrial organisation models (2019)
- Evaluated Ofwat's econometric models of efficient costs for water companies (2019)
- Developed a data-driven game theory model of price comparison websites and insurance companies to analyse the effects of wide MFNs on market players' incentives to discount prices (2018–20)
- Estimated damages due to an international cartel in the market for computer monitor components (2018)

Selected publications

- Alimonti, R. and Arduini, F. (forthcoming), 'Il Mercato Rilevante nell'Era Digitale', chapter in Trattato di Diritto Antitrust, Giuffrè Editore.
- Déchamps, P., Descamps, A., Arduini, F., Baye, C. and Damstra, L. (2019), 'Labour markets: a blind spot for competition authorities?', Competition Law Journal, 18:4, pp. 190–9.
- Ragno, A., Arduini, F. and Rosenboom, N. (2019), 'Is market power on the rise? Potential explanations and implications for competition', Competition Law Journal, 18:2, pp. 79–85.

Qualifications

- MPhil Economics, University of Oxford, UK
- BA (Hons) Philosophy, Politics and Economics, University of Oxford, UK