

# Andreea Antuca

Consultant

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Languages: English and Romanian



## Expertise

- Antitrust
- Antitrust damages
- Collective and class actions
- Data Science and Analytics
- Finance and Valuation
- Market Investigations
- Public Policy and Impact Assessment
- Strategy
- Transaction Advice

## Sectors

- Digital
- Telecoms, Media and Technology

## Profile

Andreea is a Consultant in Oxera's Digital practice and a member of the Competition and Analytics teams. She has experience in market investigations, merger reviews, damages estimation, data valuation and public policy assessments. Her work has involved advising a range of clients from goods manufacturers to online platforms.

Before joining Oxera in 2017, Andreea completed an MPhil in Economics at the University of Oxford focusing on industrial organisation and econometrics. She also worked as a research assistant on projects ranging from impact evaluation, the analysis of labour markets and immigration to developing differential privacy algorithms for open data.

## Selected professional experience

- Assessed the economics of business practices included in the Digital Markets Act for an industry association (2021–)
- Provided economic advice on measurements of digital innovation for a large technology firm (2020–)
- Advised an online food platform in a competition case in Kuwait (2020–)
- Assessed the impact of changes to competition law in the UK for a consumer association (2020)

- Assessed the impact of the Digital Services Act on business users for Allied for Startups (2020)
- Advised a transport association on a framework for assessing the potential and realised value of GB rail data (2020)
- Collaborated with UITP on the report 'Sharing of Data in Public Transport: Value, Governance and Sustainability' (2019–20)
- Provided strategic advice on performance for a UK comparison website (2019–20)
- Assessed the economic benefits unlocked by the network upgrade to gigabit connections for Liberty Global (2019)
- Supported the Co-op during the CMA market investigation into the funeral sector (2018–20)
- Supported Circle Health with competition due diligence prior to its acquisition of BMI Healthcare in the UK (2019)
- Contributed to an economic expert report in a class action case in the UK, on the defendant side (2018–)
- Assessed and summarised competition cases in the digital sector for a consumer association (2018)
- Assessed the economic impact of Android in Europe for Google (2018)
- Advised a third party on a merger in the telecoms sector in South America involving sports rights distribution (2018)
- Contributed to a practical guide to margin squeeze tests for a European telecoms operator (2018)
- Advised a company in the pharmaceutical sector in the context of an investigation by the Italian Competition Authority into a potential anticompetitive conduct (2018)
- Analysis for a UK firm during a pre-merger notification to the UK Competition and Markets Authority (2017–18)
- Quantification of the impact of a competition law infringement in the goods industry in Israel, on the defendant side (2017–18)
- Provided economic advice to truck manufacturers defending multiple damages claims following a finding of an Article 101 infringement by the European Commission (2017–)
- Estimation of consequential losses in the context of a commercial dispute between mobile network operators, on the claimant side (2017)
- Economic analysis for BT on a 'fair bet' framework for the regulation of fibre broadband services (2017)
- Economic advice in a class action damages quantification exercise for a defendant in Chile in the FMCG sector (2016–17)
- Analysis of a randomised control trial field experiment for a UK retailer (2016)

## Qualifications

- MPhil Economics, University of Oxford, UK
- MA Economics and Politics, University of Essex, UK