

# Barbara Veronese

Partner

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Languages: English and Italian



## Expertise

- Antitrust
- Antitrust Damages
- Collective and Class Actions
- Commercial Litigation and International Arbitration
- Market Investigations
- Mergers
- Intellectual Property
- Regulation

## Sectors

- Financial Services
- Pharmaceuticals and Life Sciences
- Postal and logistics
- Retail and Consumer
- Telecoms, Media and Technology
- Transport

## Profile

Barbara provides economic advice on mergers, antitrust, commercial disputes and damages, regulation and state aid. She also advises on procurement design and auction, with particular expertise in the broadcasting, communications and health sectors.

Barbara is frequently appointed before the Italian courts as an economic expert on commercial disputes, antitrust damages and regulatory matters in a range of sectors. Her work has been submitted in proceedings before the Court of Appeal and the High Court of Italy, as well as before the Court of Rome and the Court of Milan, among other courts in Italy and Europe. Repeatedly ranked among GCR's recommended competition experts, she is a '2021 Thought Leader' in competition in the Who's Who Legal prestigious ranking.

She has advised on national and EU-wide matters across a range of sectors including banking and financial markets, telecoms and broadcasting, energy, food and beverages, chemicals, heavy industries, cement, health and pharmaceuticals, rentals and leasing, transport, consumer goods retailing and electronics. Clients she has advised in the public and private sectors include the Italian communications regulator AGCOM, Banca Intesa Sanpaolo, BT, Colacem, CDP Equity, Corepla, EasyJet, ENI, Exor, Groupe Guillin, IMG Worldwide, Inwit, Leaseplan Group, Linde Medicale, Marionnaud, Metro C&C, the UK communications

regulator Ofcom, Safilo, SEA Airports, Sky Italia, Telecom Italia, the Singaporean Competition Commission, Toyota Financial Services and Toyota Motor Company, Vivendi, and YOOX Net-A-Porter.

Barbara has also taught undergraduate, postgraduate and executive education courses at the LSE and was a Junior Fellow of the Royal Economic Society in 2000–01. She served on the Board and Scientific Committee of the Italian Antitrust Association from 2014 to 2017, and is an active member of the group Concorrenze (promoting competition matters, debates and compliance) and of WomenAT Competition Italy.

## Selected professional experience

- Advising Banca Intesa Sanpaolo in the acquisition of UBI Banca (2020)
- Advising IMG International in a number of court proceedings relating to damages (2020)
- Advising INWIT in the merger of the TIM and Vodafone networks (2020)
- Advising Vivendi in its commercial dispute with Mediaset regarding the proposed merger of Mediaset and Mediaset España and the creation of Media for Europe (2020)
- Advising Exor in the acquisition of GEDI spa (2020)
- Advising a microelectronics producer in a commercial dispute claim in relation to industrial design (2019–20)
- Advising Telecom Italia in the case on invoicing cycles before the Italian Competition Authority (2019–20)
- Advising taxi dispatching companies in the case brought by mytaxi (now FREE NOW) before the Italian Competition Authority and in the subsequent appeal (2018)
- Advising Linde Medicale in the two proceedings before the Italian Competition Authority (2018)
- Advising LeasePlan before the Italian Competition Authority and the Romanian authority in the long-term rental case (closed without allegations in Italy) (2017–18)

## Selected publications

- Veronese, B., Droukopoulos, S. and Witte, S. (2020) 'Here to stay: regression analysis in follow-on cartel damages', *Competition Law Journal*, 19:3.
- Reynaert, T., von Hinten Reed, N. and Veronese, B. (2019), 'The future airline–airport relationship and the question of market power', *Journal of Airport Management*, 13:4, Autumn/Fall, pp. 322–334.
- Veronese, B. (2015), 'The counterfactual. Is it any more than a sophisticated version of the what-if game?', *Competition Law Insight*, September.
- Veronese, B. (2014), 'Estimating antitrust damages. Will the new legislation make things any easier?', *Competition Law Insight*
- Veronese, B. (2014), 'European Public and Private Antitrust Enforcement: It Takes Two to Tango', *Journal of European Competition Law & Practice*, 5:8.
- Morgan de Rivery, E. and Veronese, B. (2013), 'Rescue and restructuring guidelines – Preliminary thoughts', chapter 7, in J. Derenne, M. Merola and J. Rivas (eds), *Competition Law in times of Economic Crisis: in Need of Adjustment?*, Global Competition Law Centre (GCLC) Annual Conference Series, College of Europe.

- Merola, M., Cappelletti, M. and Veronese, B. (2013), 'The "One Time, Last Time" Principle in Times of Crisis', chapter 12, in J. Derenne, M. Merola and J. Rivas (eds), Competition Law in times of Economic Crisis: in Need of Adjustment?, Global Competition Law Centre (GCLC) Annual Conference Series, College of Europe.

## Qualifications

- PhD Economics, London School of Economics and Political Science, UK
- MSc Economics, London School of Economics and Political Science, UK
- BA Economics summa cum laude honors, Ca' Foscari University of Venice, Italy