

Michael Graham

Principal

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Languages: English



Profile

Michael is a Principal and Head of Oxera's Marketing & Business Development team, with overall responsibility for brand, marketing, business development and communications strategy. He also works with clients on client services such as marketing communications to support best outcomes, added value services, and commercial negotiation.

He has worked across the professional services industry in leading commercial, marketing and business development roles for magic circle law firms and leading global consultancies. He combines this experience with knowledge of economics consultancy to develop client-led change programmes that create the best experience for Oxera's clients.

Michael is an active member of leading professional associations, where he trains and coaches others in applying the latest thinking that streamlines client acquisition, raises profile and leads to change.

Qualifications

- BA (Hons) Marketing, Anglia Ruskin University, UK