

Robin Noble

Partner

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Languages: English



Expertise

- Antitrust
- Antitrust damages
- Collective and class actions
- Commercial Litigation and International Arbitration
- Finance and Valuation
- Market Investigations
- Mergers
- Regulation
- Strategy

Sectors

- Digital
- Energy
- Retail and Consumer
- Telecoms, Media and Technology
- Transport

Profile

Robin is a Partner at Oxera with more than 18 years' experience: he specialises in digital issues, competition economics and quantifying damages. He advises governments, regulators and businesses on high-profile issues, and is recognised as a leader in his field.

He leads Oxera's work in the digital arena: Robin has advised high-profile clients such as Amazon, Google and Microsoft. Issues he has examined in this area include valuing data, policy and regulatory issues in the EU and UK, cryptocurrencies and algorithms.

Robin advises on competition economics issues. He has provided training to judges and lawyers from various EU member states in this area, and is listed in The International Who's Who of Competition Lawyers & Economists. He has a wide range of experience in competition-related disputes, mergers, and abuse of dominance investigations, working on cases in the UK, Ireland, the USA, the Netherlands and Germany.

He acts as lead adviser and/or testifying expert in many damages cases: high voltage cables, air cargo, trucks, copper tubes, lithium-ion batteries, LCDs, CRTs and smart card chips. These are examples of the many cases, accounting for billions of dollars of commerce, in which Robin has taken a prominent role

advising a mix of claimants and defendants. Disputes centre on antitrust, cartels, breach of contract, and breach of statutory duty among others. He has testified in the UK, Ireland, South Africa and Chile.

Robin has published in peer-reviewed journals such as *Global Competition Litigation Review* and the *Competition Law Journal*, and has acted as a reviewer for articles in the *Journal of Economic and Financial Sciences* and the *Journal of Antitrust Enforcement*.

Selected professional experience

- Advising on a dispute regarding the treatment of a cryptocurrency on a leading exchange platform (2019)
- Economic expert to truck manufacturers defending multiple damages claims following a finding of an Article 101 infringement by the European Commission (2017–)
- Economic expert to Microsoft in its claims regarding the lithium-ion batteries cartel (2015–19)
- Testifying expert in a pharmaceutical arbitration concerning a breach of contract (2017–19)
- Testifying expert in the UK's first ever application for a class action: *Dorothy Gibson vs Pride Mobility*, in the Competition Appeal Tribunal (2016–17)
- Testifying expert in a dispute in Ireland regarding the VW EA189 engine emissions dispute (2016)
- Testifying expert in a class action damages quantification exercise for a defendant in Chile in the FMCG sector (2016–17)
- Economic expert in a confidential arbitration relating to assets in Eastern Europe (2016–17)
- Economic adviser to the Hausfeld claimant group in Germany regarding the VW EA189 engine emissions dispute (2016)
- Advising around 300 defendants in the context of a claim for a breach of statutory duty in the context of the EU Environmental Information regulation (2013–15)
- Advising a manufacturer of consumer goods in quantifying its claim against an EU member state government under Bilateral Investment Treaty obligations (2014–18)
- Estimated the quantum of damages caused to a client due to the exclusionary behaviour of its main competitor (2011–13)
- Expert testimony in the UK Tax Tribunal on behalf of Avon Cosmetics in a dispute with the UK tax authorities regarding VAT (2012–14)
- Adviser to National Grid in its follow-on damages claim against the gas-insulated switchgear cartelists Siemens, ABB and Areva (2010–14)
- Carried out the quantification of damages for claimants in the London High Court damages action, following on from the European Commission's finding of a cartel in air cargo (2010–)
- Assessed the size of damages that could potentially be claimed against a defendant in a cartel damages action (2009–13)
- Assisting RWE Dea in its defence against a claim for damages, in the context of its participation in the paraffin waxes cartel (2009–11)
- Acted as economic expert in a South African grocery wholesaler merger; cross-examined in the Competition Tribunal (2009)
- Providing analysis to Nationwide Airlines in an abuse-of-dominance case before the South African Competition Tribunal, against South African Airways (2009)
- Quantifying follow-on damages for Nokia against the LCD cartel (2008–13)

- Providing advice and analysis to the South African Competition Commission in its case against alleged exclusionary agreements between British American Tobacco and retailers (2006–08)

Selected publications

- Noble, R., Bell, J. and Shah, K. (2017), 'Class actions: the mobility scooters case', *Competition Law Journal*, 16:3, pp. 221–230.
- Niels, G. and Noble, R. (2014), 'Quantifying Antitrust Damages – Economics and the Law', chapter in K. Hüscherlath and H. Schweitzer (eds), *Public and Private Enforcement of Competition Law in Europe: Legal and Economic Perspectives*, ZEW and Springer.
- Jenkins, H., Niels, G. and Noble, R. (2013), 'The South African Airways cases: blazing a trail for Europe to follow?', chapter 7, in K. Moodaliyar and S. Roberts, *The development of competition law and economics in South Africa*, HSRC Press.
- Noble, R. (2010), 'Antitrust damages quantification: towards practical guidance for European courts', *Global Competition Litigation Review*, April.
- Fields, L., Horncastle, A. and Noble, R. (2009), 'Water competition and the Cave Review: a clear way forward?', *Competition Law Journal*, 8:3, pp. 238–47.

Qualifications

- MSc Politics of the World Economy, London School of Economics, UK
- BSc Economics, University of Bristol, UK