oxera

Kimela Shah
Senior Consultant

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Languages: English

Expertise

- Antitrust
- Antitrust Damages
- Collective and Class Actions
- Commercial Litigation and International Arbitration
- Data Science and Analytics

Sectors

- Transport

Profile

Kimela specialises in providing economic analysis in the context of litigation and arbitration, in particular in consumer and collective actions, in both competition and commercial settings. Her work involves applying quantitative techniques to a range of areas, and developing analytical models, for example to analyse the economic contribution of organisations, policies and regulations. She also has experience in taxation disputes.

Prior to joining Oxera, Kimela worked in the Government Economic Service. She worked at HM Revenue & Customs for a number of years, leading the team producing forecasts of tax receipts, providing litigation support for VAT and impact assessments for policy costings for indirect taxes. Projects included estimating the VAT gap, and estimating behavioural responses to changes in prices of alcohol duties and fuel duties. She also worked at the Office for Budget Responsibility, in the team responsible for producing the macroeconomic forecasts.

Selected professional experience

- Providing litigation support to a claimant evaluating the damages resulting from the roll-on, roll-off ('RoRo') shipping cartel (2020–)
- Providing litigation support to a claimant in evaluating the damages resulting from a European cartel in the power cables market (2020–)

- Led Oxera's work on a review of the historical RPI series for use in economic regulation (2020)
- Providing economic advice to Google regarding an antitrust claim (2019–20)
- Advising an airport operator in an EU member state regarding a contractual dispute (2019–)
- Economic advice to a transport operator on a pricing dispute in the UK Competition Appeal Tribunal (2019–)
- Leading Oxera's work advising a consumer goods manufacturer in defending a consumer class action in Canada (2018–)
- Economic advice to European truck original equipment manufacturers in defending a collective action claim in the UK in the Competition Appeal Tribunal (2018–)
- Led Oxera's work advising an airline operator in a taxation dispute with an EU state (2018–19)
- Economic advice to a transport operator on a revenue-sharing dispute in the London Court of International Arbitration (2017–19)
- Led Oxera's work advising on a Development Consent Order (2017–18)
- Advised the States of Jersey on its taxation receipts forecasting methodology (2017–18)
- Leading analysis assessing the impact of brand protection services against online counterfeit sellers (2017–18)
- Developed scenarios quantifying the economic impact of Brexit on the UK's logistics sector (2017)
- Assessed the economic impact of the UK rail sector (2017)
- Led analysis looking at the economic and fiscal impact of an increase in the minimum wage in the States of Jersey (2017)
- Produced a submission for the European Commission, commissioned by a major consumer goods company, on the excise tax treatment of various product lines (2017)
- Led Oxera's analysis of the impact of the UK's domestic ivory market on illegal ivory trade (2016–17)
- Produced a framework assessing best practice in logistics policies, for use by policymakers, commissioned by the World Bank (2016–17)
- Developing cargo forecasts and shipping scenarios for traffic at a UK port (2016–18)
- Leading Oxera's work advising the UK's first opt-out collective action filed under the Consumer Rights Act 2015 (2016–17)
- Assessed the economic impact of ongoing investment in the UK rail sector for Network Rail (2016)
- Leading Oxera's work for HM Revenue & Customs estimating a distortion to competition arising from a taxation differential (2015–)
- Advised a major GB utility in relation to the CMA energy sector inquiry (2015–16)
- Assessing the size of damages that could potentially be claimed against a defendant in a cartel damages action in the air freight sector (2015–18)
- Developed a simulation model of consumer behaviour in the retail energy market (2015)
- Leading Oxera's work advising a manufacturer of consumer goods on quantifying its claim against an EU member state government under Bilateral Investment Treaty obligations (2014–16)
- Assessed the international competitiveness of the UK maritime sector for the Department for Transport (2015)
- Estimated the size of the alcohol black market in an EU member state (2014–15)
- Developed a rail demand forecasting model as part of due diligence support for a transaction in the UK rail sector (2014)
- Assessment of macroeconomic trends and transport-specific developments in Eastern Europe (2014)
- Modelled the economic impact of a new transport infrastructure in Eastern Europe (2014–17)

Selected publications

- Bell, J., den Boer, A. and Shah, K. (2020), 'Aggregate damages: why the whole might not be the sum of the parts', Competition Law Journal, 19:2, pp. 84–93.
- Noble, R., Bell, J. and Shah, K. (2017), 'Class actions: the mobility scooters case', Competition Law Journal, 16:3, pp. 221–230.
- Bell, J. and Shah, K. (2016), 'New Economic Questions in opt-out collective actions', Competition Law Journal, 15:163.

Qualifications

- BSc (Hons) Economics, University of Warwick