

Dr Helen Jenkins

Managing Partner

Email: helen.jenkins@oxera.com

Tel: +44 (0) 1865 253016

Languages: English



Expertise

- Antitrust
- Antitrust Damages
- Collective and Class Actions
- Commercial Litigation and International Arbitration
- Data Science and Analytics
- Intellectual Property
- Market Investigations
- Mergers
- Public Policy and Impact Assessment
- Regulation
- Strategy

Sectors

- Digital
- Energy
- Financial Services
- Pharmaceuticals and Life Sciences
- Postal and Logistics
- Retail and Consumer
- Telecoms, Media and Technology
- Transport

Profile

Helen has more than 25 years of professional experience in applying economic principles to issues of strategic importance for businesses, predominantly in the context of litigation and competition investigations. She has broad sectoral experience, including in energy, financial services, retailing, communications, media and pharmaceuticals.

Helen has worked with a range of clients on the economic issues that underlie the application of the relevant competition legislation in the UK, elsewhere in Europe, Australia and the Middle East. She is a respected expert, appearing before courts and competition authorities in the USA, UK, Republic of Ireland, South Africa and Hong Kong. Her recent clients include Mastercard International, Microsoft, National Grid, Royal Mail, Intercontinental Exchange, and the Commonwealth of Australia.

Helen has been listed in The International Who's Who of Competition Lawyers & Economists since 2001, and in WWL Thought Leaders Global Elite – Competition Economists since 2021, and is an author of Economics for Competition Lawyers (Oxford University Press, third edition, 2023). She has also been a Trustee of the Swarovski Foundation, an independent charitable foundation that aims to support charitable projects across the areas of fostering culture and creativity, promoting wellbeing and human rights, and conserving natural resources (2014–18).

Selected expert experience

- Adviser to a vehicle OEM with respect to agreements relating to disposal of end-of-life vehicles in Europe (2022–)
- Adviser to Ryanair on a competition dispute in Europe with an online travel agency (2021–)
- Adviser to a vaccine manufacturer on economic issues relating to potential intellectual property disputes (damages assessment and reasonable royalties) (2022–)
- Adviser to a company developing human genome editing applications on economic issues relating to potential intellectual property disputes (damages assessment and reasonable royalties) (2023–)
- Adviser to Mastercard on competition and regulatory matters in Europe and Australia (2015–)
- Adviser to Extra MSA relating to CMA investigation into agreements relating to EV charging (2020)
- Leading Oxera's economic advice to Scottish Power in the CMA energy market investigation (2014–16)
- Adviser to Virgin Media in its complaint to Ofcom with respect to
- FAPL's auction of EPL rights (2014–15)
- Adviser to ICE on competition issues (2012–)
- Adviser to a generic pharmaceutical company with respect to Article 101 investigations by the European Commission and the CMA (2012–2016)
- Adviser to Royal Mail on competition issues (2004–2022)
- Adviser to the UK licensees of Mastercard regarding the OFT and European investigations of interchange arrangements under Article 101 and Chapter 1 (2000–15)

Selected professional experience

- Adviser to Mastercard on competition and regulatory matters Europe and Australia (2015–)
- Leading Oxera's economic advice to a major Hong Kong-based company on the implementation of the new Competition Ordinance (2015)
- Leading Oxera's economic advice to Scottish Power in the CMA energy market investigation (2014–16)
- Adviser to Virgin Media in its complaint to Ofcom with respect to FAPL's auction of EPL rights (2014–15)
- Adviser to ICE on competition issues (2012–)
- Advising a generic pharmaceutical company with respect to Article 101 investigations by the European Commission and the CMA (2012)
- Adviser to Royal Mail on competition issues (2004–)

- Adviser to the UK licensees of Mastercard regarding the OFT and European investigations of interchange arrangements under Article 101 and Chapter 1 (2000–15)

Selected publications

- Niels, G., Jenkins, H. and Kavanagh, J. (2023), *Economics for Competition Lawyers*, third edition, Oxford University Press.
- Jenkins, H., Niels, G. and Noble, R. (2013), 'The South African Airways cases: blazing a trail for Europe to follow?', chapter 7, in K. Moodaliyar and S. Roberts, *The development of competition law and economics in South Africa*, HSRC Press.
- Pilsbury, S. and Jenkins, H. (2010), 'The Evolution of Effects-Based Analysis under the Competition Act 1998', *Competition Law Journal*, 9:2, pp. 216–27.
- Marshall, N., Jenkins, H. and Niels, G. (2008), 'The Price of Intellectual Property: What is FRAND?', in *Global Competition Review, The Handbook of Competition Economics: A Global Competition Review Special Report*.
- Jenkins, H. and Niels, G. (2005), 'Reform of Article 82: Where the Link between Dominance and Effects Breaks Down', *European Competition Law Review*, 26:11.

Qualifications

- DPhil and MPhil Economics, University of Oxford, UK
- BEc (Hons) Science and Economics, Australian National University, Canberra, Australia