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David Jevons
Partner

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Languages: English

Expertise
- Behavioural Economics
- Data Science and Analytics
- Public Policy and Impact Assessment
- Strategy

Sectors
- Digital
- Telecoms, Media and Technology

Profile

David is a technology economist advising firms, courts and regulators on the impact of technology on society. He has 19 years' experience across a wide range of sectors including energy, water, healthcare and financial services as well as digital markets.

He provides expert advice on privacy, liability, fairness and competition in digital markets. This includes product design, investments, mergers and public policy choices.

David delivers insights from data using econometrics and data science tools, and behavioural insights using experiments and simulation tools. He has advised companies such as Facebook, Amazon, Google, Liberty Global and ASML, as well as regulators and consumer bodies.

Selected professional experience

- Public report on the interaction between regulation and innovation for Amazon (2020)
- Analysis of the impact of the EU's Digital Services Act for an industry body (2020)
- Expert evidence on the expected synergies from UPS's proposed acquisition of TNT for the European Commission (2020)
- Advised Google on potential damages from the EU's antitrust decision on Google shopping (2020)
- Analysis of the potential impact of Gigabit connections for Liberty Global (2019)
- Provided training on antitrust in digital markets to judges from across Europe (2019)
- Public report on the role of consumer in online markets for Which? (2018)

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- Advised a series of financial firms on conduct risk using insights from behavioural economics (2018)
- Provided expert evidence on the global economic impact of an injunction in the technology sector (2018)
- Led the Oxera team quantifying the economic effects of Liberty Global's broadband roll-out across Europe (2017)
- Advised several insurance companies on how to be compliant with FCA regulations on Treating Customers Fairly (2017)
- Estimation of damages in relation to the VW emissions scandal (2016)
- Led Oxera's work on the winners and losers from algorithmic competition (2016)
- Advising Scottish Power on the energy market investigation at the CMA (2015)
- Advised the London bus operators and TfL on amendment of the mechanism for adjusting contracts pricing for wage inflation (2014)
- Led the team that produced Oxera's public domain report for Google on the impact that safe harbour laws can have on Internet intermediary liability (2014)
- Led Oxera's work for a bus company on pricing strategy (2014)
- Provided an expert report in an international arbitration on the quantum of damages caused by the imposition of a security charge at a European airport (2014)
- Conducted a review of expert economic submissions in a follow-on damages claim (2013)
- Advised regulated companies on the potential changes in the ONS's definition of RPI (2012–13)
- Led Oxera's work for Google examining the benefits of Geo services to the global economy (2012)
- Advising Network Rail and Gatwick Airport on efficiency issues in their periodic reviews (2012)
- Advised Balfour Beatty on the economic benefits deriving from infrastructure projects across different sectors (2011)
- Quantified the harm to an international car manufacturer arising from a car glass cartel (2010)
- Developed non-binding guidance for courts on quantifying antitrust damages for the European Commission (2009)
- Quantifying follow-on damages for a client following a US Department of Justice cartel decision (2008–)
- Advised LUL on input price inflation and indexation in the context of the PPP agreement (2008)
- Project manager on assessing Network Rail's scope for efficiency gains in operating, maintenance and renewals expenditure for ORR (2007)
- Project manager for Arriva's merger referral to the OFT following its acquisition of the New Cross Country Franchise (2007)
- Efficiency advice to Royal Mail, including during its 2006 price and service quality review—advice on performance issues (using DEA and SFA) (2005–06)
- Adviser to Cott Beverages Ltd in the context of the in-depth investigation by the Competition Commission into its acquisition of Macaw (2005–06)
- Project manager for quantifying the impact of changes in fiscal policy for HMRC (2005–06)
- Estimating speeds of adjustment and long-run elasticities for fare, delay and journey time for the Passenger Demand Forecasting Council (2005–06)
- Estimating consumer willingness to pay for energy-saving capital projects, for Defra (2005)
- An in-depth study on the taxi market, using discrete choice modelling to assess consumers' valuation of aspects of the taxi service through a stated-preference survey and conjoint analysis (2004)

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Selected publications

- Jevons, D., Hoe, T. and Shepherd, M. (2011), 'Understanding customer preferences for airport access: implications for forecasting', Journal of Airport Management, 5:3, April–June, pp. 226–38.
- Jevons, D. (2010), 'Antitrust damages quantification: towards practical guidance for European courts', Global Competition Litigation Review, April.
- Horncastle, A., Jevons, D., Dudley, P. and Thanassoulis, E. (2006), 'Efficiency Analysis of Delivery Offices in the Postal Sector Using Stochastic Frontier and Data Envelopment Analyses', chapter 10, pp. 149–64, in A. Crew and P.R. Kleindorfer (eds), Liberalization of the Postal and Delivery Sector, Edward Elgar.
- Jevons, D., Meaney, A., Robins, N., Dargay, J., Preston, J., Goodwin, P. and Wardman, M. (2005), 'How do Rail Passengers Respond to Change?', Papers and Proceedings of the European Transport Conference, Strasbourg.

Qualifications

- BSc Economics, University of Wales, Aberystwyth