

Using Economics in Competition Cases

How can economic tools support me in competition cases?

Residential training course 29-30 April 2019 Oxford

- Do you want to know more about the economic principles that underpin competition policy?
- Would you like to develop an economic toolkit to help you judge when and how competition is being distorted or restricted?
- Do you need to understand how to define markets, how to assess dominance and determine whether there is an abuse of dominance?
- Do you want to know how to assess potential damages due to an anti-competitive conduct?

This residential training course—now in its 20th year—will give you a comprehensive grounding in the economic theories and tools that are used by the European Commission, national competition authorities and courts.

Whether you are a practitioner, an in-house lawyer faced with an inquiry, or a senior manager wishing to understand potential competition law risk, you will come away from this course with the confidence to judge and rely on the economic arguments and evidence put forward in a case.

Our courses are stimulating and relevant, regardless of the jurisdiction in which you work, and the knowledge acquired can be immediately applied in the workplace. Our tutors excel at sharing their expertise, underpinning their teaching with case study examples to bring concepts to life.

You will come away equipped with new skills, enabling you to develop professionally and to help your organisation achieve its objectives.

Your time at this course will be well rewarded through the relationships you will build, the level of understanding you will achieve and the combination of skills you will develop.

'Well managed, good group size and interesting content.'

Macfarlanes LLP

'The course was really informative and very useful for my work. I learned a lot!'

Mishcon de Reya

'Fantastic few days - very informative, clearly presented and friendly atmosphere. **Clifford Chance**

'Excellent - very valuable and understandable.'

Hogan Lovells



Topics covered

- · Abuse of dominance: predatory pricing and bundling
- Anti-competitive agreements and quantifying damages
- Assessing market power
- Basic concepts of competition economics
- Market definition
- · Quantitative tools in competition
- · Unilateral and coordinated effects

Interactive case studies

- Case study 1: market definition
- Case study 2: merger role play
- Case study 3: cartel damages litigation

Guest speakers have included

- · Dr Adina Claici, Chief Economist Team, DG Competition European Commission
- · Dr Socrates Mokkas, Head of Econometrics, UK Competition Commission
- Graeme Brooks, Head of EU & Competition, Royal Bank of Scotland Legal UK
- · Paul Tew, Economic Adviser, Competition and Markets Authority
- · Carol Harrison, Economic Advisor, Competition and Markets Authority

Delegates have recently attended from

BT, Channel Island Competition and Regulatory Authority, Clifford Chance, UK Competition Commission, Direct Line, Gatwick Airport, Hogan Lovells, Mishcon de Reya, UK Office of Fair Trading, Ofgem, Philippine Competition Commission, Royal Bank of Scotland Legal, Sainsbury's Supermarkets Ltd, Severn Trent, SJ Berwin, Water Industry Commission for Scotland

About us ...

We advise companies, policymakers, regulators and lawyers on any economic issue connected with competition, finance or regulation. We have been doing this for more than three decades, gathering deep and wide-ranging knowledge as we expand into new sectors. We have a reputation for credibility and integrity among those we advise, and among key decision-makers, such as policymakers, regulators and courts.

Accreditation: 13 CPD hours. If you require CPD accreditation from other professional bodies, please let us know and we will try and arrange this for you.

Course leaders



Dr Helen Jenkins, Managing Partner

Helen has more than 20 years of professional experience in applying economic principles to issues of strategic importance for businesses, predominantly in the context of litigation and competition investigations. She has broad sectoral experience, including in energy, financial services, retailing, communications, media and pharmaceuticals. Helen has worked with a range of clients on the economic issues that underlie the application of the relevant competition legislation in the UK, Europe, Australia and the Middle East. She is a respected expert, appearing before courts and competition authorities in the USA, UK, Republic of Ireland, South Africa and Hong Kong. Her recent clients include Mastercard International, Microsoft, National Grid, Virgin Media, Royal Mail, The Royal Bank of Scotland, and Scottish Power.



Dr Gunnar Niels, Partner

Gunnar leads Oxera's work in competition policy and litigation, with more than 20 years' experience in the field covering mergers, agreements, abuse of dominance, damages and state aid. He has advised companies such as Deutsche Bahn, Nokia, Mars, Belgacom and Mastercard, as well as government bodies and the European Commission. Gunnar has provided expert testimony before courts in a range of jurisdictions, including the UK, the Netherlands, Austria, Spain, South Africa and New Zealand, and has presented at oral hearings in European Commission inquiries.



Robin Noble, Partner

Robin specialises in quantifying damages. He led the Oxera team that worked together with DG Competition to develop a handbook to aid quantification of antitrust damages. He has a wide range of experience in damages matters, working on cases in the UK, the USA, the Netherlands, Germany and South Africa. He has been active on more than 30 of these cases in recent years, including cartel damages, exclusionary cases, and breaches of contract. Notable examples include working with Nokia in its claim against the LCD cartel, and acting for RWE Dea in defending a claim for damages related to its involvement in the paraffin waxes cartel. Robin has testifying and cross-examination experience, and has been formally appointed as expert in several cases.



Dr Avantika Chowdhury, Partner

Avantika specialises in competition policy and litigation. She has provided economic advice to companies in relation to mergers, horizontal and vertical agreements, and abuse of dominance, including in the context of private litigation and investigations by the European Commission and other competition authorities in Europe and beyond. She has worked on these issues across a broad range of sectors. Avantika has particular expertise in issues involving intellectual property rights, having been involved in the leading cases on the IP/antitrust interface such as patent settlements in the pharmaceutical sector and standard-essential patent licensing. She is also an expert in damages quantification and has advised both claimants and defendants in cases arising from cartels, exclusionary conduct and patent infringements. Her clients include AstraZeneca, Dyson, Nokia, Nationwide Airlines, RWE, Skyscanner, Sandoz and Tesla.

For further information about this course, the price, and to book your place, please contact us on: Tel: +44 (0) 20 7776 6663, Email: events@oxera.com

The course price includes all meals, course materials, and accommodation at a quality Oxford hotel on the nights of Sunday and Monday inclusive.



Oxera is an affiliate member of CPD certification service. You will receive 13 CPD hours by attending this COURSE.

Or visit our website at www.oxera.com

All courses must be paid in full before commencement of the course. Cancellations received up to one month before the start date of the course will incur a 30% administration charge. After this date, no refunds can be made; however, a change of delegate is acceptable subject to prior agreement.