

# Bertram Neurohr

Technical Adviser

Email: [bertram.neurohr@oxera.com](mailto:bertram.neurohr@oxera.com)

Tel: +49 (0) 30 7675 99106

Languages: English, German, Italian and Spanish



## Expertise

- Antitrust
- Antitrust Damages
- Intellectual Property
- Market Investigations
- Mergers
- Regulation

## Sectors

- Digital
- Energy
- Telecoms, Media and Technology
- Transport

## Profile

Bertram is a member of Oxera's Competition and Financial Services teams. Before joining Oxera, he worked at another international economic consulting firm, and subsequently at the UK Competition and Markets Authority, advising clients on competition issues. Bertram's work focuses on economic analysis in the context of market investigations, merger inquiries and litigation. He has advised clients across a wide range of sectors including energy, financial services, healthcare, mining, retail and telecoms. Bertram is listed in the Global Competition Review's Who's Who Legal: Competition Economists—Future Leaders.

## Selected professional experience

- Prepared a discussion paper commissioned by Liberty Global in the context of the EU policy debate on whether and how to regulate oligopolies in telecoms (2017)
- Advised Fintrax/GB Tax Free in relation to the CMA's investigation of their merger (2017)
- Conducted a study for the European Commission on assessing the impact of state aid on competition (2017)
- Advised Unwired Planet in High Court litigations against Huawei and Samsung involving competition aspects of standard essential patents (2016)
- Advised BT in the context of an Ofcom consultation on reforms to customer switching for landline, broadband and pay-TV services (2016)
- Advised Scottish Power in the context of the CMA's energy market investigation (2016)

- Advised a provider of money transfer services on market definition and competition questions in the context of a competition investigation (2016)
- Advised a third party on vertical effects in the context of the European Commission's investigation of the H3G/O2 merger (2016)
- Advised claimants on estimation of damages in relation to the air cargo cartel (2015)
- Advised a third party on vertical effects in the context of the CMA's investigation of the BT/EE merger (2015)
- Conducted a study on crowdfunding for the European Commission's Financial Services User Group (2015)
- Lead economist on the CMA's merger inquiry into Alliance Medical/IBA Molecular, producers of radioactive cancer tracers (2014)
- Economic adviser on the CMA/Competition Commission's Private Healthcare market investigation (2014)
- Advised a mining company on the effects of long-term commodity supply contracts in the context of an arbitration (2013)
- Advised Glencore/Xstrata in relation to merger investigations by the European Commission and the South African Competition Commission (2013)
- Assisted Abu Dhabi's Regulation and Supervision Bureau in assessing a merger in a bidding market for power generation and water desalination plants (2012)
- Advised a Belgian mobile operator on assessing the competitive effects of on-net/off-net pricing, before the Tribunal de Commerce (2012)
- Advised an Italian gas supplier in litigation surrounding long-term take-or-pay contracts for gas supply to the Italian market (2012)
- Advised NBC Universal in responding to remedies proposed by the UK Competition Commission in the pay-TV segment (2012)
- Advised ASDA (Walmart) in a case before the Competition Appeal Tribunal against an OFT decision regarding the effects of pricing agreements with tobacco manufacturers (2011)
- Advised an Indian stock exchange in a predatory pricing case before the Indian Competition Commission (2011)
- Advised an Irish bank on calculating the amount of state aid it received from the Republic of Ireland during the financial crisis (2010)

## Selected publications

- Neurohr, B. (2018), 'A merger approach to cartel overcharge analysis', *Economics Letters*, 168, pp. 28–30.
- Neurohr, B. (forthcoming), 'Critical efficiencies as upward pricing pressure with feedback effects', *The BE Journal of Theoretical Economics*.
- Neurohr, B. (2016), 'A tractable cost pass-through benchmark', *Economics Bulletin*, 36:3, pp. 1603–8.
- Neurohr, B. (2016), 'Upward pricing pressure under capacity constraints, kinked demand and other cases of a constrained pre-merger equilibrium', *Economics Letters*, 139, pp. 49–51.

## Qualifications

- MSc Econometrics and Mathematical Economics, LSE, UK
- BSc Pure Mathematics, University of Calgary, Canada
- BA Economics, University of Calgary, Canada